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## Stanbio Launches WIC Training & Education Program at the National WIC Association Conference

**BOERNE, TX – June 15, 2009** – Stanbio Laboratory, L.P., a leader in medical testing and clinical diagnostic devices, is pleased to announce the launch of its Women, Infants and Children (WIC) Training & Education Program. The program is designed to support our WIC partners while testing hemoglobin levels with the **HemoPoint® H2** Test System.



The program launch coincided with the National WIC Association's (NWA) 26<sup>th</sup> Annual Conference in Nashville, Tennessee, May 24<sup>th</sup> – 27<sup>th</sup> 2009. As an exhibitor, Stanbio Laboratory presented the WIC Training & Education Program to attendees as a complete solution for their clinics and participants. The program includes tools for participant and clinician education on the value of hemoglobin testing and its direct relationship to nutrition. Iron-rich foods and recipes are included, many of which are part of the new WIC food package launching this year. Anemia information is also provided to the participant detailing the importance of iron during child development.

Stanbio Laboratory's Public Health Representatives presented the WIC Training & Education Program to WIC Director's in attendance, along with the advanced **HemoPoint® H2** and **n•x•t** microcuvette. A drawing was also held and the winners included: Sarah Brett – WIC Director, CA; Doreen Radford – WIC Director, UT;

Beverly Speight - WIC Nutritionist, TN; Becky Ginsbey - WIC & MIHP Supervisor, MI; Nelda Mercer, WIC Dietitian, MI; and Maggie Dumont, WIC Administrator, NJ. Drawing winners received either a \$50.00 gift card or Stanbio Laboratory scrub top.

The **HemoPoint<sup>®</sup> H2** provides both a hemoglobin and hematocrit result, using a single drop of whole blood, with one simple test. Hemoglobin testing is routinely performed in blood banks, public health clinics, operating theaters, intensive care units and trauma centers. Point-of-care hemoglobin testing is also run by OB/GYNs, as well as, general and pediatric physicians.

Founded in 1960 and headquartered in Boerne, Texas, Stanbio manufactures and sells medical testing and diagnostic devices including clinical chemistry, pregnancy, drugs of abuse, serology, urinalysis, and point-of-care blood hemoglobin tests. Stanbio Laboratory's Quality System is ISO 13485 registered and its facility operates under the USFDA current GMP requirements. Stanbio also offers OEM and private labeling capabilities. Currently, Stanbio distributes products in over 110 countries worldwide. This year the company celebrates its 49<sup>th</sup> year in business. To find out more about Stanbio, review its news, or learn more about its products, visit [www.stanbio.com](http://www.stanbio.com).

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